



Yogoda Satsanga Mahavidyalaya

(Established in 1967)

NAAC Accredited B++ (CGPA 2.89)

Affiliated to Ranchi University & registered under 2 (F) & 12 (B) of UGC Act



BBA SEMESTER -3

PAPER NAME- PRINCIPLES OF ECONOMICS

PAPER CODE C-5

Short Answer Questions. (5 Marks)

- 1) Differentiate between microeconomics and macroeconomics. Give an example for each field.
- 2) Explain the law of demand and give two factors that can cause a shift in demand.
- 3) Define price elasticity of demand and discuss its importance for businesses in pricing strategies.
- 4) Describe the law of supply and give an example of a determinant that can cause a shift in supply.
- 5) What is equilibrium price and quantity? Explain how changes in demand and supply affect equilibrium.
- 6) Define the concept of perfect competition and list its characteristics.
- 7) What is a monopoly? Discuss the advantages and disadvantages of monopolies.
- 8) Describe the concept of economies of scale and give an example.
- 9) Define market equilibrium and explain what happens when there is a surplus in the market.
- 10) Discuss the concept of elasticity of supply and give an example of an elastic and inelastic good.
- 11) Explain the concept of utility and discuss how it influences consumer choices.
- 12) What is Producer Surplus? Explain with graph.
- 13) Discuss the term "Market Equilibrium".
- 14) Discuss the Price and Income Effect.
- 15) What is the concept of Price Ceiling and Price Floor?

Long answer questions. (15 marks)

1. Define Demand? What is the Law of Demand?
2. Discuss the increase and decrease in supply.
3. What are the applications of demand and supply?
4. What are the various concepts given by different economists?
5. Discuss the law of demand and its determinants. How does it influence consumer behavior?
6. What do you mean by market? What are the types of market?
7. Differentiate between perfect competition, monopoly and monopolistic market structure.
8. Explain the theory of a firm under perfect competition.
9. Show the equilibrium of the firm in the short run under Perfect Competition.
10. Define Monopoly. Explain the long run equilibrium.



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11. Why Perfect competition is told to be 'Price taker'? Explain with reference of industry and firm.
12. How is 'elasticity of demand' measurement done? Explain with the help of an example.
13. Explain the stages of 'Law of variable proportion'?
14. Discuss the concept of economies of scale and diseconomies of scale. How do they impact the cost structure of firms?
15. Describe the different market structures (perfect competition, monopoly, oligopoly, monopolistic competition) and their characteristics.