



*Yogoda Satsanga Mahavidyalaya*

(Established in 1967)

NAAC Accredited B++ (CGPA 2.89)

Affiliated to Ranchi University & registered under 2 (F) & 12 (B) of UGC Act



**BBA SEMESTER -IV**

**PAPER NAME- ENTREPRENEURSHIP PROGRAMME**

**PAPER CODE- SEC 2**

**Short Answer Questions. (5 Marks)**

1. What is Entrepreneurship?
2. What is Sole proprietorship?
3. What is Partnership/
4. What is franchising?
5. What are traditional sources of financing?
6. What is loan syndication?
7. Differentiate between Innovation vs. Invention?
8. Describe the traits found in successful entrepreneurs.
9. What is project report?
10. What is DIC?
11. define three psychological barriers faced by women entrepreneurs?
12. What is conflict?
13. What do you understand by term SWOT?
14. What is the role of entrepreneurship?
15. What do you mean by succession and continuity?

**Long answer questions. (15 marks)**

1. Who is an entrepreneur? Distinguish between owner manager and entrepreneur.
2. Explain how non-economic factors help in growth of entrepreneurship.
3. Discuss the various phases involved in EDP.
4. What do you mean by women entrepreneurship? Explain.
5. What are various sources of raising funds?
6. What are the problems of small entrepreneurs in India?
7. Define export and import. Discuss along with the advantages
8. and disadvantages.
9. Define Entrepreneurship Development Programmes. Discuss their objectives and the Phases of EDPs in brief.
10. Define project formulation. Discuss the Phases in project life cycle.
11. Describe positive and negative aspects of Entrepreneurship in brief.
12. Give the characteristics of successful entrepreneurs along with their types.
13. Explain the process of idea generation. Also discuss the transformation of ideas into
14. opportunities.



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15. What are Steps involved in setting up of a small business?
16. What are the roles of NIESBUD & NSIC?